



## Rate Card – Conversation Pro

**Platforms covered:** Facebook, Google Plus, LinkedIn and Pinterest

Content Type	Description	Unit cost
Social Intro Internal	Update with a link to existing content published in corporate website, official accounts of SlideShare, blog posts, press release documents, and so on.	Rs 750
Social Exclusive	Update created exclusively for social media. It may or may not have an internal or external link.	Rs 1500
APPtly Social	Content with a survey, poll or any other third party app that can be configured and customized.	Rs 2000
Visually Social	Content with original 2D/3D graphic content - like a seasons greeting.	Rs. 1000/min onwards
Social Animate	Content with games/animation.	N/A
Social Intro External	Update with a link to content published externally - as a way of taking part in conversations that happen on strategic topics in web/digital platforms.	Rs 1000

**Note: The rate card is for the period of 2014-2015. The rates could be revised if the requirements are going to be unique.**

Conversation Pro is one of the social media service offerings from Younomy. Kindly contact [hello@younomy.com](mailto:hello@younomy.com) or call 09790276206 for more details. The concept note of the service and workflow related details can be found at [www.younomy.com/conversation-pro.html](http://www.younomy.com/conversation-pro.html)

*Last updated on December 2014*

